

## **Points of interest presented by the National Association of College Stores:**

\*Require institutions of higher education by July 2010 (same date as publisher compliance) who receive federal financial assistance (this includes private institutions of higher education who receive federal funds) to the maximum extent practicable and in a matter of the institution's choosing to provide students with accurate course material information including ISBN and retail price when available and practicable on an Internet course schedule or other appropriate linked website and may otherwise indicate "to be determined."

An institution may satisfy the requirements by providing a link to another appropriate website that satisfies the requirements of the paragraph such as a college bookstore, provided that such link is clearly and prominently located on the institution's Internet course schedule. This is similar to the way many current registration systems interface or link with the college bookstore websites and it's course material databases -this approach was specifically allowed in the Statement of the Managers which is part of the law;

\*Requires that if printed course schedules exists to provide an Internet link to where the course material information is available. If a printed schedule does not exist, the school does not have to create one, nor does it need to create an online schedule either;

\*Encourage stakeholders to work together to reduce course material costs;

\*Require textbook publishers to disclose certain course material information to faculty including the net price and packaging options;

\*Require textbook publishers to offer unbundled course materials, unless they are bound by 3rd party contract, customs, or if the materials are designed solely as integrated materials;

\*Encourages institutions of higher education to disseminate information to students on campus based initiatives to reduce costs such as used books, guaranteed buy-back, rental programs, etc;

\*Require a new Government Accountability Office study in 2013 to review the implementation by institutions, bookstores, and publishers, as well as the cost, and benefits to institutions and students of the textbook provisions;

\*Expand the current campus based financial aid programs formula for books and supplies from \$450 to \$600;

\*Requires greater reporting of book and supply cost information among other higher education cost reporting;

\*Establish an advisory commission and competitive grant program to make course materials more accessible for students with disabilities; and

\*Create a new competitive pilot grant to fund up to 10 institutions and their college bookstores who wish to experiment with offering students textbook rental programs to reduce the net costs for students.

## **The actual wording of the bill.**

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**HIGHER EDUCATION ACT LAW (main textbook provisions)**  
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`SEC. 133. TEXTBOOK INFORMATION.

`(a) Purpose and Intent- The purpose of this section is to ensure that students have access to affordable course materials by decreasing costs to students and enhancing transparency and disclosure with respect to the selection, purchase, sale, and use of course materials. It is the intent of this section to encourage all of the involved parties, including faculty, students, administrators, institutions of higher education, bookstores, distributors, and publishers, to work together to identify ways to decrease the cost of college textbooks and supplemental materials for students while supporting the academic freedom of faculty members to select high quality course materials for students.

`(b) Definitions- In this section:

`(1) BUNDLE- The term `bundle' means one or more college textbooks or other supplemental materials that may be packaged together to be sold as course materials for one price.

`(2) COLLEGE TEXTBOOK- The term `college textbook' means a textbook or a set of textbooks, used for, or in conjunction with, a course in postsecondary education at an institution of higher education.

`(3) COURSE SCHEDULE- The term `course schedule' means a listing of the courses or classes offered by an institution of higher education for an academic period, as defined by the institution.

`(4) CUSTOM TEXTBOOK- The term `custom textbook'--

`(A) means a college textbook that is compiled by a publisher at the direction of a faculty member or other person or adopting entity in charge of selecting course materials at an institution of higher education; and

`(B) may include, alone or in combination, items such as selections from original instructor materials, previously copyrighted publisher materials, copyrighted third-party works, and elements unique to a specific institution, such as commemorative editions.

`(5) INSTITUTION OF HIGHER EDUCATION- The term `institution of higher education' has the meaning given the term in section 102.

`(6) INTEGRATED TEXTBOOK- The term `integrated textbook' means a college textbook that is--

`(A) combined with materials developed by a third party and that, by third-party contractual agreement, may not be offered by publishers separately from the college textbook with which the materials are combined; or

`(B) combined with other materials that are so interrelated with the content of the college textbook that the separation of the college textbook from the other materials would render the college textbook unusable for its intended purpose.

`(7) PUBLISHER- The term `publisher' means a publisher of college textbooks or supplemental materials involved in or affecting interstate commerce.

`(8) SUBSTANTIAL CONTENT- The term `substantial content' means parts of a college textbook such as new chapters, new material covering additional eras of time, new themes, or new subject matter.

`(9) SUPPLEMENTAL MATERIAL- The term `supplemental material' means educational material developed to accompany a college textbook that--

`(A) may include printed materials, computer disks, website access, and electronically distributed materials; and

`(B) is not being used as a component of an integrated textbook.

`(c) Publisher Requirements-

`(1) COLLEGE TEXTBOOK PRICING INFORMATION- When a publisher provides a faculty member or other person or adopting entity in charge of selecting course materials at an institution of higher education receiving Federal financial assistance with information regarding a college textbook or supplemental material, the publisher shall include, with any such information and in writing (which may include electronic communications), the following:

`(A) The price at which the publisher would make the college textbook or supplemental material available to the bookstore on the campus of, or otherwise associated with, such institution of higher education and, if available, the price at which the publisher makes the college textbook or supplemental material available to the public.

`(B) The copyright dates of the three previous editions of such college textbook, if any.

`(C) A description of the substantial content revisions made between the current edition of the college textbook or supplemental material and the previous edition, if any.

`(D)(i) Whether the college textbook or supplemental material is available in any other format, including paperback and unbound; and

`(ii) for each other format of the college textbook or supplemental material, the price at which the publisher would make the college textbook or supplemental material in the other format available to the bookstore on the campus of, or otherwise associated with, such

institution of higher education and, if available, the price at which the publisher makes such other format of the college textbook or supplemental material available to the public.

`(2) UNBUNDLING OF COLLEGE TEXTBOOKS FROM SUPPLEMENTAL MATERIALS- A publisher that sells a college textbook and any supplemental material accompanying such college textbook as a single bundle shall also make available the college textbook and each supplemental material as separate and unbundled items, each separately priced.

`(3) CUSTOM TEXTBOOKS- To the maximum extent practicable, a publisher shall provide the information required under this subsection with respect to the development and provision of custom textbooks.

`(d) Provision of ISBN College Textbook Information in Course Schedules- To the maximum extent practicable, each institution of higher education receiving Federal financial assistance shall--

`(1) disclose, on the institution's Internet course schedule and in a manner of the institution's choosing, the International Standard Book Number and retail price information of required and recommended college textbooks and supplemental materials for each course listed in the institution's course schedule used for preregistration and registration purposes, except that--

`(A) if the International Standard Book Number is not available for such college textbook or supplemental material, then the institution shall include in the Internet course schedule the author, title, publisher, and copyright date for such college textbook or supplemental material; and

`(B) if the institution determines that the disclosure of the information described in this subsection is not practicable for a college textbook or supplemental material, then the institution shall so indicate by placing the designation 'To Be Determined' in lieu of the information required under this subsection; and

`(2) if applicable, include on the institution's written course schedule a notice that textbook information is available on the institution's Internet course schedule, and the Internet address for such schedule.

`(e) Availability of Information for College Bookstores- An institution of higher education receiving Federal financial assistance shall make available to a college bookstore that is operated by, or in a contractual relationship or otherwise affiliated with, the institution, as soon as is practicable upon the request of such college bookstore, the most accurate information available regarding--

`(1) the institution's course schedule for the subsequent academic period; and

`(2) for each course or class offered by the institution for the subsequent academic period--

`(A) the information required by subsection (d)(1) for each college textbook or supplemental material required or recommended for such course or class;

`(B) the number of students enrolled in such course or class; and

`(C) the maximum student enrollment for such course or class.

`(f) Additional Information- An institution disclosing the information required by subsection (d)(1) is encouraged to disseminate to students information regarding--

`(1) available institutional programs for renting textbooks or for purchasing used textbooks;

`(2) available institutional guaranteed textbook buy-back programs;

`(3) available institutional alternative content delivery programs; or

`(4) other available institutional cost-saving strategies.

`(g) GAO Report- Not later than July 1, 2013, the Comptroller General of the United States shall report to the authorizing committees on the implementation of this section by institutions of higher education, college bookstores, and publishers. The report shall particularly examine--

`(1) the availability of college textbook information on course schedules;

`(2) the provision of pricing information to faculty of institutions of higher education by publishers;

`(3) the use of bundled and unbundled material in the college textbook marketplace, including the adoption of unbundled materials by faculty and the use of integrated textbooks by publishers; and

`(4) the implementation of this section by institutions of higher education, including the costs and benefits to such institutions and to students.

`(h) Rule of Construction- Nothing in this section shall be construed to supercede the institutional autonomy or academic freedom of instructors involved in the selection of college textbooks, supplemental materials, and other classroom materials.

`(i) No Regulatory Authority- The Secretary shall not promulgate regulations with respect to this section.'

(b) Effective Date- The amendment made by subsection (a) shall take effect on July 1, 2010.

## Section 112. Textbook information

The House bill includes provisions that provide more information on the cost of textbooks designed to ensure that students have better and timelier access to course materials.

The House bill requires publishers to provide faculty members with price information, copyright dates of all previous editions in the preceding ten years, substantial content revisions made between the current and previous editions, and to disclose whether the textbook or supplemental materials are available in any other format.

The House bill requires publishers that sell a college textbook and supplemental material as a single product to offer the college textbook and each supplement as a separate item.

The House bill requires institutions of higher education to publish in course schedules for pre-registration and registration purposes, to the `maximum extent practicable,' the International Standard Book Number (ISBN) and the retail price of course materials.

The House bill requires an institution of higher education to provide upon request to any college bookstore its course schedule and materials required or recommended for each course.

The House bill provides that nothing about these programs supersedes an institution's autonomy with respect to the selection of course materials.

The House bill's textbook information program is effective as of July 1, 2008.

The Senate amendment contains no similar provisions.

The Senate recedes with amendments to the provisions to clarify the definitions of an integrated textbook and supplemental materials, and clarify that the provisions apply only to institutions receiving federal financial assistance. The amendments require a publisher to provide to faculty or others selecting textbooks, the wholesale price, and if available, the retail price at which books are made available to the public, respectively, and specify the copyright dates of the three previous editions need to be provided. The amendments also specify that an institution shall, to the maximum extent practicable, make the required textbook information, including ISBN information, available on its Internet course schedule in a manner of the institution's choosing. Further, an institution shall publish a link to this information in its written course schedule. The amendments also encourage institutions to disseminate information to students about institutional programs that would help students save money on textbooks, such as rental programs or buy-back programs, prohibit the Secretary of Education from promulgating regulations on the section, and require the Government Accountability Office to conduct a review of the implementation of these provisions.

The Conferees intend that the provisions in this section decrease the cost of textbooks for students in higher education by ensuring that faculty, students, and bookstores all have sufficient, relevant, and

timely information to make informed purchasing decisions. The information provided as a result of these provisions should be provided in a consumer-friendly manner and should be easily accessible. The Conferees further recognize the shared goals of identifying ways to decrease the burden of textbook costs on students by all parties, and the innovation of institutions, publishers, and bookstores in working toward this goal.

The Conferees recognize the cost savings to students of used textbooks. Further the Conferees do not intend the definition of 'integrated textbooks'

to discourage faculty and students from using such textbooks in their courses. Textbooks without explicit third-party contract limitations should not be considered as integrated if an identical used textbook or used supplemental material is commonly available to a student, thus making the materials fully usable for its intended purpose and meeting the requirements of a course of instruction at an institution of higher education.

It is the intention of the Conferees that institutions of higher education that do not offer Internet course schedules are not required to create such schedules for the purposes of satisfying the requirements of this section; and that institutions may satisfy the requirements by providing a link to another appropriate website that satisfies the requirements of the paragraph, provided that such link is clearly and prominently located on the institution's Internet course schedule.

Further, the Conferees recognize the changing use of technology in the textbook marketplace. The provisions require institutions, to the maximum extent practicable, to disclose the ISBN information for each required textbook. As ISBN information changes, or is replaced by another standard identification system, the Conferees urge institutions to provide students with the most up-to-date and accurate information.

The Conferees understand that while regulations are prohibited in the context of implementation, enforcement and oversight, the Secretary of Education may need to develop non-regulatory guidance. The Conferees recognize that the Secretary has a variety of means by which to publicize these provisions, including publication in government materials, and should provide for the broad dissemination of such information through communication with institutions of higher education and other relevant stakeholders.